

AARON GEERTS

Cell: 530.979.0293

aaron44geerts@gmail.com

Education

Sonoma State University

Rohnert Park, CA

B.A. Degree in Communications August 2009 – May 2013

Miami Ad School

San Francisco, CA

Certificate of Completion Fall 2016 – fall 2018

Work Experience

Production Assistant

PixelCorps

Petaluma, CA

1 year

- Set up and break down of production sets in various locations.
 - Testing and maintaining inventory of production equipment.
 - Maintaining communication with clients and producers to ensure the needs of the client are met.
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Experience

Advertising Intern

Nice and Company

San Francisco, CA

Spring/Summer 2016

- search and develop competitive analysis for account managers.
- Assistance in generating Facebook contest ideas and Tweets for various clients.
- Performed miscellaneous office work.

Cutwater

Copywriting Intern

San Francisco, CA

Spring/Summer 2017

- Produce copy for all mediums of advertisement.
- Collaborate with Art Directors to produce various campaign executions.
- Develop well thought insights, ideas, and executions that reflect the client's needs.

Edelman

Copywriting Intern

San Francisco, CA

Spring 2018 - present

- Write social copy on weekly basis for multiple accounts.
 - Brainstorm and collaborate with art directors and account personnel.
 - Budget time and bandwidth to meet deadlines without fail.
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Skills

- Proficiency in Photoshop and InDesign.
- Great with public speaking and presenting.
- Ability to display quick thoughts and ideas through rapid illustration and visualization.
- Creates witty/humorous copy quickly.
- Social Media Specialist/Certified.